

Recommendation

That Council accepts the item as urgent business.

11.1 Boddington Community Resource Centre – Event Funding

File Reference: 2.009
Applicant: Boddington Community Resource Centre
Disclosure of Interest: Nil
Author: Coordinator Community and Economic Development
Attachments: Friday Night Festival and Saturday Street Parade Budget

Summary

Council is requested to consider financially supporting the Boddington Community Resource Centre to deliver a full program of events for the Boddington Rodeo weekend.

Background

In September 2021, Council resolved to provide \$10,000 in funding to the Boddington Community Resource Centre (BCRC) for the 2021 Friday Night Festival. This level of funding was provided given that planning for this event did not occur in sufficient time to source grant funding, and also due to the significance of this event on the Boddington event calendar.

A discussion was held in March 2022 to initiate planning for the 2022 Friday Night Festival and 2022 Saturday Street Parade. The discussion included confirmation that the Shire would prefer the BCRC to manage the Friday Night Festival and Saturday Street Parade, due to the significant Shire workforce resources already allocated to the Boddington Rodeo Weekend.

The BCRC subsequently provided a formal request for funding for the Friday Night Festival and Saturday Street Parade. The request noted the BCRC's intention to apply for up to \$40,000 in funding for the events, however, requests the Shire provides an allocation of \$25,000 as back-up funding in case the grant applications were unsuccessful.

Following the receipt of the letter, a further discussion with BCRC occurred, to clarify that ordinarily the Shire would not be in a position to sponsor the events to this level due to various factors. This included a discussion around the circumstances that surrounded the \$10,000 sponsorship in 2021 for the Friday Night Festival, with both organisations going through a period of change at that time.

In April 2022, Council resolved to provide \$5,000 in funding to the BCRC for the Friday Night Festival event on an annual basis for three years, commencing from the 2022 event. This level of support was provided to increase the potential of a successful grant outcome, because the Shire's contribution will demonstrate a partnership approach. It was also further recommended that an allocation of an additional \$5,000 be included in the 2022/23 Budget, to mitigate risk if the funding application was not successful. It was deemed this additional contribution would not be allocated to the BCRC unless the total funding received for the event is less than \$10,000.

Subsequent to the Council decision, the BCRC submitted a funding application to Lotterywest with a request for \$20,000 and have now been advised their application is successful for \$10,000. As a result, the BCRC have a total of \$15,000 in income to deliver the Friday Night

Festival and Saturday Street Parade, inclusive of the Shire's \$5,000 contribution. The BCRC are now requesting additional financial support from the Shire to meet the shortfall.

Comment

The BCRC have advised the Shire that they consider the current level of financial resources insufficient to deliver both the Friday Night Festival and the Saturday Street Parade. The Saturday Street Parade is therefore at risk of being cancelled unless additional funding is sourced.

The key costs that require additional funding include:

- Friday Night Festival:
 - Entertainment \$ 1,350
- Saturday Street Parade:
 - Traffic Management Plan \$2,000
 - Entertainment \$1,650

There is no precedent for Council to fund the Saturday Street Parade, as this event has been historically a BCRC and community driven activity. Council may wish however, to allocate an amount to enable the full program of events for the Boddington Rodeo to go ahead.

An additional \$5,000 was allocated in the 2022/23 Budget to mitigate risk should the BCRC be unsuccessful in obtaining other external funding, to total \$10,000 in financial support from the Shire for the 2022 event. On this occasion it is recommended to approve the request for the additional financial support, to allow the Rodeo weekend to be restored to its full scope, as the Street Parade did not occur in 2021.

The Shire's annual contribution of \$5,000 is already guaranteed for the 2023 and 2024 events, so it is envisioned the BCRC will be able to commence event planning and seek other external funding sooner, and therefore have less reliance on the Shire in future years. Local community feedback has also indicated preference to see the Saturday Street Parade return in 2022.

Consultation

Consultation has occurred with the Boddington Community Resource Centre.

Strategic Implications

Performance Area	People
Outcome 2	A healthy and active community
Objective 2.3	Build pride and participation in local art, culture and community activities.
Action 2.3.5	Support Boddington Community Resource Centre (CRC) to activate the Boddington Old School precinct.

Legislative Implications

Nil

Policy Implications

Nil

Financial Implications

The additional \$5,000 has been allocated in the 2022/23 budget, and therefore a Council decision to approve funding up to this level will have no adverse budget impact.

Economic Implications

Community events and festivals can attract tourists and visitors at local, regional and intrastate level.

Social Implications

Events have direct and indirect impacts on communities. They provide opportunities for participation, skills development, volunteering, and community connection.

Environmental Considerations

Nil.

Risk Considerations

Risk Statement and Consequence	The Friday Night Festival and Saturday Street Parade is a significant event on the Boddington Event Calendar. If funding is not provided for this event, the BCRC may not be able to organise an event to standard of previous years, and the reputation of the Rodeo Weekend as a multifaceted visitor experience may suffer.
Risk Rating (prior to treatment or control)	Medium
Principal Risk Theme	Reputational
Risk Action Plan (controls or treatment proposed)	No further actions proposed.

Options

1. Approve the Boddington Community Resource Centre request for \$5,000.
2. Approve the Boddington Community Resource Centre request for a lesser amount.
3. Decline the Boddington Community Resource Centre request.

Voting Requirements

Simple Majority

Officer Recommendation

That Council approve \$5,000 in additional funding to the Boddington Community Resource Centre for the 2022 Friday Night Festival and Saturday Street Parade.

Boddington Community Resource Centre - (FRIDAY NIGHT FESTIVAL)

Item	Description	Inkind Apprx	Income Apprx	Estimated Costs	Notes
Shire of Boddington	Approved by council for the next 3 years		\$ 5,000.00		Approved
			\$ 10,000.00		
Council Workers	Manual Labour x 10hrs appx @ \$30 - Shire				
Shire of Boddington - Advertising	Staff admin 10+ hrs Advtelising through other avenues				
Boddington CRC					
Project Officer					
	50hrs @ \$35ph x 1 Event Manager	\$	1,600.00		
	30hrs @ \$30ph x 1 Event Manager Casual	\$	900.00		
	20hrs @ \$35ph x 1 Manager	\$	700.00		
Staff - CRC	20hrs @ \$30ph x 1 Staff	\$	600.00		
Volunteers	20hrs @ \$25ph x 5 Volunteers	\$	2,500.00		
Staff - Amusements	4hrs @ 20 x 4 School leavers amusement attendance	\$	400.00		
Equipment hire: P.A, Stage	P.A system \$110, Stage Lighting \$250,				
Lighting, Gallery hire, Projector	Gallery \$150, Projector \$30	\$	540.00		
Signage	2 x Feather Festival Banners - Free delivery			\$ 410.00	quoted
Printing -	A3 Posters, small handouts	\$	500.00		
Ticket Sales:					
Family Unlimited \$50	Amusement Rides				
Individual Unlimited \$20	Cash				Price estimated from 2021
Under 5s \$15	Eftpos				Price increase due to ticket price 2022
	Eventbrite	\$	5,000.00		
Donations	Wishing Well	\$	200.00		
		\$	500.00		
Stall Holders	Stall holder Fees				
Entertainment/Contractors					
MotorX Entertainment	Hardwired Entertainment - Freestyle BMX Demos			\$ 4,950.00	2nd Quote 2K Cheaper
Imogen Morgan	Singer - Imogen Morgan			\$ 300.00	Quoted
	Obstacle course				
	Turbo Tubs				
	Bull Ride				
Air Born Amusement	Ladder Challenge Circus Combo			\$ 3,180.00	Quoted
	Wipe Out				
	Mad Cow				
Mad Cow Entertainment	Disco Inflatable			\$ 1,615.00	Quoted
Rad Rock	Climbing Wall			\$ 1,639.00	Quoted
Bod Family Support Group	Toddler Play Area - Under 5s Station Bouncy castles, disco			\$ 1,000.00	BFSG need to confirm if not CRC will need to pay more.
Enchanted Character Productions	Stillt Walking - 3 hrs			\$ 1,793.00	Quoted
Marys Face Painting & glitter tattoos	Face Painting & Glitter tattoo			\$ 280.00	Quoted
Lions Darkan Train	Train Rides - Lions inkind	\$	350.00		Confirmed, need our own volunteers x 2
Jessies Pony's & Petting Zoo	Pony Rides and small animals			\$ 600.00	Waiting
St Johns Ambulance	2 St John Ambulance Officers			\$ 500.00	confirmed
RRR Bins supplied	10 x Recycle Bins 10 x Green Waste bins	\$	250.00	\$	-
SES Lighting towers/Generators	2 x lighting towers 3 x Generators need to know KVA (SES)	\$	1,000.00	\$	-
	1 x lighting tower				
	1 45kva generator + boards & extensions				
Graeme Reynolds - Coates Hire	Electrician for night of event, CRC help to pay transport	\$	2,000.00		
Rodeo Booklets	Lions Booklet x 500 Printing color @members discount	\$	1,500.00		
Boddington Skip Bins	x 1 Mini Skip Bins @\$225 each	\$	450.00		
Dress Up Competition	<i>Dress Up & Colouring competition</i>				
0-5 Yrs Boy/Girl	Prize money	\$	10.00	x 2	Prize
6-11yrs Boy/Girl	Prize money	\$	10.00	x2	Cash
12-17yrs Boy/Girl	Prize money	\$	25.00	x2	Cash
18+ Best Dressed	Prize money	\$	25.00		Cash
Colouring/Drawing Competition					\$190 in prizes/cash
0-5 Yrs	Prize money	\$	10.00		Prize
6-11yrs	Prize money	\$	15.00		Cash
12-17yrs	Prize money	\$	25.00		Cash
18+ Best Drawing	Prize money	\$	25.00		Cash
		\$	13,435.00	\$	20,700.00
				\$	16,267.00

Boddington Community Resource Centre - (STREET PARADE)

Item	Note	Inkind	Income Apprx	Estimated Costs	Notes
Road Closure Permit				\$ 2,000.00	To be confirmed. Done by Shire of Boddington previous years.
Shire of Boddington					
Permits, meetings, staff admin					
Council Workers	5hrs \$30 x 2staff - Set Up	\$	300.00		
Boddington CRC					
Event Manager	20hrs @ \$35ph x 1	\$	700.00		
Manager	10hrs @ \$35ph x 1	\$	350.00		
Staff - CRC	10hrs @ \$30ph x 2	\$	600.00		
Volunteers	4hrs @ \$25ph x 3	\$	300.00		
Equipment hire: P.A, Chairs & tables	P.A system \$110 Table & Chairs	\$	136.50		
M.C Speaker		\$	50.00		
3 Judges		\$	100.00		
Entertainment/Contractors					
Roaming Entertainment	Stilt Walkers			\$ 1,650.00	Confirmed
SES Lighting towers/Generators	Road Signage	\$	500.00	\$	-
Prize Money					
<i>Most Unique Float</i>		\$ 250.00	\$ 250.00		Lions Club sponsored Confirmed
<i>Best Group In theme</i>		\$ 200.00	\$ 200.00		Markets Confirmed
<i>Individual in theme</i>		\$ 100.00	\$ 100.00		Markets Confirmed
<i>Individual - Animal</i>		\$ 100.00	\$ 100.00		Lions Club sponsored Confirmed
<i>Most Entertaining</i>		\$ 100.00	\$ 100.00		Boddington Community Resource Centre
<i>Best Vehicle Entry</i>		\$ 100.00	\$ 100.00		
<i>Best Vintage Vehicle</i>		\$ 75.00	\$ 75.00		Lions Club sponsored Confirmed
<i>Crowd Favourite</i>		\$ 75.00	\$ 75.00		Lions Club sponsored Confirmed
		\$	4,036.50	\$	-
				\$	3,650.00