



# Shire of Boddington

Strategic Community Plan

2017 - 2027

# EXECUTIVE SUMMARY

The Strategic Community Plan encompasses the period 2017 to 2027. The plan is reviewed every two years with a formal review, including community consultation, every four years. This plan includes feedback from consultation that occurred in 2017.

The Plan has been prepared in accordance with the Integrated Planning and Reporting Framework and Guidelines issued by the Department of Local Government.

Community aspirations have been listed under the Reference Information section of the document and recognised in the strategic objectives. They are grouped around five key themes:

<b>COMMUNITY</b>	A strong, healthy and safe community
<b>NATURAL ENVIROMENT</b>	A healthy, clean, green and sustainable environment
<b>BUILT ENVIRONMENT AND INFRASTRUCTURE</b>	A built environment and infrastructure that supports a growing community
<b>LOCAL ECONOMY AND BUSINESS</b>	A thriving and diverse economy
<b>GOVERNANCE AND ORGANISATION</b>	Good governance and an effective and efficient organisation

# SUCCESS

## **Key Achievements 2013 – 2017**

Opening of the new recreation centre.

Opening of four retirement units – Hotham Rise Retirement Village.

Commenced construction 7 aged appropriate living units – Hotham Rise Retirement Village.

Main Street Upgrade – Ken Austic Square opened.

Hotham Williams Economic Development Alliance formed.

Marradong Country branding implemented.

3 Rural Living Expo's showcasing Rural Life in Boddington.

Developed an RV friendly park near ANZAC Memorial.

Commenced restoration of Old Police Station.

Renovated rooms at Old School for new Library / visitor centre.

Secured the future of Old Boddington Dam.

Free Wi-Fi in town.

## Our values

We seek to have all employees think and act according to six values. These values influence our workforce culture and assist our staff to deliver quality customer service.

- Transparency – by being open and accountable.
- Honesty – by acting with integrity and building trust.
- Respect – by being tolerant, helpful and showing empathy and care for others.
- Dedication – in the continual pursuit of excellence.
- Proactivity – through forward thinking and being positive.
- Cohesiveness – through teamwork, unity and shared ownership.

## Our Vision

A vibrant and connected community, providing employment and lifestyle opportunities, a beautiful environment, and easy access to the city.

## Our Strategic Objectives

**COMMUNITY**

**NATURAL ENVIROMENT**

**BUILT ENVIRONMENT AND INFRASTRUCTURE**

**LOCAL ECONOMY AND BUSINESS**

**GOVERNANCE AND ORGANISATION**

# COMMUNITY

## A strong, healthy and safe community

1. An inclusive and supportive community.
2. Health, education and family support services that meet the needs of the community.
3. Access to sport, recreation and leisure opportunities that support a healthy lifestyle.
4. A safe community





# NATURAL ENVIRONMENT

**A healthy, clean, green and sustainable environment.**

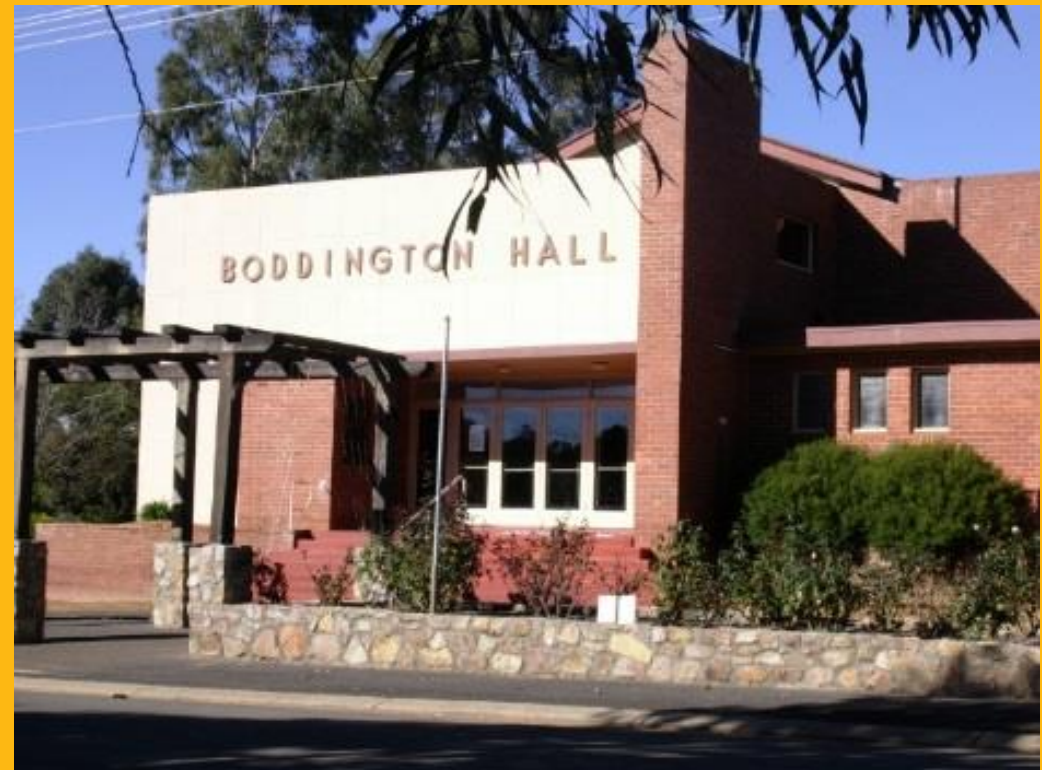
1. A protected natural environment.
2. Water resources sustainability.
3. Sustainable waste management.



# BUILT ENVIRONMENT AND INFRASTRUCTURE

**A built environment and infrastructure  
that supports a growing community**

1. Appropriate land use and development.
2. Attractive parks, gardens and streetscapes.
3. Sustainable asset and infrastructure base.



# LOCAL ECONOMY AND BUSINESS

## A thriving and diverse economy

1. A diversified economic base.
2. A growing business sector.
3. A strong Central Business District.





# GOVERNANCE AND ORGANISATION

## Good governance and an effective and efficient organisation

1. Good governance and strategic leadership.
2. Effective and efficient corporate and administrative services.



# MEASUREMENT

## Perceptions Survey

To monitor the community and business priorities, the Shire engaged Research Solutions to conduct a survey to measure performance and when analysed and graphed, the results clearly show where the Shire must focus its efforts.

This survey was conducted by telephone during March/April 2017. The survey questions covered subject areas linked to the Strategic Community Plan.

Examples of some of the questions and ratings are:

<b>Strategic Theme</b>	<b>Specific Subject Area</b>	<b>Measure</b>	<b>Satisfaction Rating</b>
Community	Sporting and Recreation	Please rate your satisfaction with sport and recreation facilities and grounds	51% are very to extremely satisfied (rating 8+/10) 79% are generally satisfied (rating 6+/10)
	Comment Males and business owners are more likely than females/ non business owners to be very to extremely satisfied with sport and recreation facilities and grounds		

Built Environment and Infrastructure	Roads, Sealed Bitumen	Please rate your satisfaction with maintenance of sealed, bitumen roads	33% are very to extremely satisfied (rating 8+/10) 63% are generally satisfied (rating 6+/10)
	<p>Comment</p> <p>Those living in areas outside of Boddington are more likely to be dissatisfied with the maintenance of sealed bitumen roads</p>		
Natural Environment	Paths and Trails	Please rate your satisfaction with paths and trails.	37% are very to extremely satisfied (rating 8+/10) 69% are generally satisfied (rating 6+/10)
	<p>Comment</p> <p>Those living outside of the Shire are more likely to be satisfied with paths and trails</p>		

# REFERENCE INFORMATION

## **Corporate Planning Framework**

The Shire is required to use an Integrated Planning Framework developed by the Department of Local Government.

A Long Term Financial Plan (LTFP) is a ten year plan developed alongside the Strategic Community Plan that identifies the resources required to deliver long term objectives. It includes long term financial projections based on our Asset Management Plans; Workforce Plan; Major Project Plans; our Revenue Strategy; and specific, subsidiary strategies.

The **Corporate Business Plan** is developed on a four yearly cycle and reviewed annually to prioritise projects and services. It links annual operations to the Strategic Community Plan and informs the annual budget process. The annual budget details the revenue and expenditure estimates for activities scheduled for the relevant financial year. The annual perspective is summarised in an Annual Business Plan which provides a broad operational plan on which the Shire bases their detailed operational plans.

## **Community Advisory Panel**

This was created to represent 14 local stakeholder groups. Each group had a nominated representative who met individually with the Shire President, an additional elected member and members of the Shire administration. The findings from these meeting can be found in the section, Community Advisory Panel Findings.

# COMMUNITY ADVISORY PANEL FINDINGS

The Community Advisory Panel was formed to help Council understand the community's aspirations and service expectations and to assist in the review of this plan.

14 stakeholder groups were identified and 14 people nominated to represent these groups. Each nominated representative met with the Shire President, one other elected member and senior administration staff. The most pressing issues from each of the 14 groups are listed below.

## Environment and Bio Diversity

**Sustainability after Mine closes** Plan for when the mine closes.

**Participate in closure planning** Ensure Shire interests are fully involved.

**Flora specific to Boddington - market potential**

**Support for PHCC**

**Feral animal control**

## Agricultural Sector

**Small agricultural business**

**Cross over policy review** Feeling that policy is over restrictive and wish Council to review.

**Farming education for kids/tourists** Tourism opportunity.

**Farm stays** Tourism opportunity

**Weed issues** Controlling at river bank

**Shearing school (TAFE)** Advocate for a shearing school located at shearing shed Rodeo grounds.



## Racial, Ethnic and Cultural

### Creating a culturally inclusive group

**Promote volunteering** members of this group are interested in volunteering to gain experience, get better language skills and be included more in the community.

### Develop community relations & partnerships

**Celebrate cultural diversity** festivals, activities, mainstream events.

**Develop cultural calendar** Have a website calendar noting significant cultural days.

**Introduce elements of cultural diversity** Use Council buildings to showcase elements of different cultures.

**School celebrations** Encourage celebration of UN Day. Maybe students could dress in national costume.

**Flagpole** fly countries flag on national days

## Youth 10 - 25

**Indoor Gym** Fitness centre

**Movie facilities** Recreation centre function room. Projector, screen, blackout curtains?

**Beach volleyball court** Suggested location near youth centre and foreshore.

**Indoor volleyball** Lines need to be marked at the recreation centre and holes for the posts for the nets.

**Skate park enhancement** Upgrade area around the existing skate park. Lighting, Shade Sails etc.

**Skate park track** New.

**Lookout Tower** Located on hill overlooking Boddington. To include brass location finder plaque.

**Lookout Tower BBQ** BBQ to allow for picnics at the lookout.

## Indigenous

### **Indigenous employment strategy**

(advocate only)

### **Fencing & seating at Boddington**

**cemetery** To provide protection from wild animals and to provide seating for those attending funerals or visiting gravesites.

### **Car and bike BMX tracks**

### **Fauna identification** (native plants)

Signage to be placed along walking trail at the foreshore.

**Main street water features** To showcase the theme of “Flowing with Natural Beauty”.

## Sports

### **Increase participation in Sports**

**Relocate skate park** (police station) to stop anti-social behaviour.

**More police patrols** (advocate) to stop anti-social behaviour.

### **Make use of old pavilion**

**Parking around oval** maintain status

**Promoting sports related messages** (marketing)

### **Calendar of Sports events** (website)

Create a calendar of events to assist marketing and promotion.

## **Business**

**Increase in population** will bring extra business.

**Size of mining camp** – Reduction in size may lead to more workers living in Boddington.

**Main street business premises** need more to encourage new business.

**Local Business Register (existing)** – create one

**Local Business Register (potential)** – create one

**Target businesses in specific industries** – target certain types of business to set up in Boddington.

**AirBnB** promotion of houses available for AirBnB would bring tourists into town.

**After hours fuel service** currently no fuel service in town on the weekend after noon on Saturdays. Is an automated pump possible?

**Industrial area**

## **Arts and Culture**

**Facility to showcase local art** Displays in new visitor centre, around town.

**Promote local talent**

**Cross promoting other groups**

**Hiring professionals**

**Art education** - kids

**Repertory clubs**

**Theme dinners** For example Medieval banquets in the Town Hall.

**Heating/cooling Town Hall** Required if hosting theme dinners at the Town Hall.

**Coffee facility** New visitor centre.

**Guided Tours** Starting from new visitor centre and proceeding along foreshore walkway. Flora and Fauna explanations.

## **Families with young children**

**Older kids Playground** Dedicated playground for older children.

**Flying Fox** Incorporate with the Nature playground.

**Drinking fountains** Various locations around town.

**Mountain bike course** Current mountain bike course is located on South32 land and is likely to be mined.

**Fenced dog parks** Somewhere where dogs are free to roam off-leash and socialise with other dogs.

**Carpark delineation at school/oval**

**Toddler Pool** Separate toddler pool to the main pool.

**Continued support Community Groups**

**Playgroup re South32 cutting back funding**

**Nature Playground** To cater for both younger and older children.

**Outdoor Gym Equipment (6)** Relocate existing or put new outdoor gym equipment along foreshore.

**Theme Playground** Based on mining with dump truck.

## **Seniors, Vulnerable and those with Disabilities**

**Main street seating facilities** More seating on main street especially near the IGA.

**Places to run dogs** refer dog fencing Families

**Continue develop care in hospital & home**

**Dementia house/unit**

**General assistance for the vulnerable** - health care

**Community bus**

**Seniors Week**

**Assistance living** advocate for assistance living accommodation to stop people having to leave town.

## **Recycling and Recovery**

### **Recycling organics**

**Tip and useful life** Plan for the end of useful life of the tip.

**Tour of Suez site** Tourism/Education opportunity.

**Education of waste** Education opportunity.

**Increase of litter Albany Highway** Highlighting that Main Roads not collecting litter along Albany Highway.

## **Bauxite Mining**

**Education at higher level** (advocate)

**Youth activities increase in** refer to the Youth Group findings for activities Youth Group would like to see.

**Promote diversity**

**Market Boddington better**

**Electronic distribution to South 32** Provide South32 with Boddington welcome packs so they can provide to new employees.

**Casual labour force/apprenticeships**



## **Clubs, Associations, Community and Voluntary**

**Capital improvements on Community Club building**  
Maintenance needed on building.

### **Retention of youth**

**Breakfast, coffee & papers** Coffee shop new visitor centre.

**Entry statements (2) Bannister Road** Helps to market Boddington.

**Restoration of Tullis bridge** Advocate. Tourism potential.

## **Gold Mining**

**Economic Development Officer Role** with capability to support local business development and diversification.

**Community Development Role** to coordinate and deliver upon the expressed commitments in the strategic plan.

**Improved Facilities Management** access flexibility and service delivery in relation to the recreation centre, Early Learning Centre and the swimming pool complex.

**Acknowledgement, recognition and integration** of the local Aboriginal cultural and historical aspects of the district and community.

**Trails** Collaboration and investment to link and align the Shire of Boddington with Perth, Golden Outback and South West regional trails network.

**Trail Bike Network** potential for Boddington to establish itself as a trail bike hub to create a purpose-built trail network for trail bikes which will improve the experience for riders and hopefully reduce the number of trail bikes riding illegally and damaging the Bibbulmun Track and other trails.

**Themed Playground** development of a playground that doubles as a tourist attraction and in turn highlights both history and environmental attributes of the area.

**Shire Events** consideration of NBG resident employee rosters when planning.

**Marketing** Improvement in Shires advertising and communication of events and activities including sport and recreation programming.

**Public Transportation** Advocate for establishment of public bus services to and from urban centres including Armadale, Mandurah and Albany.

**Improved Recreational Amenities** including expansion to pathways, improved lighting and facilities around some of the parks and walkways to enhance access and availability.

**Town Recreation Precinct** continual improvement including consideration of a town gym.

**School** increased coordinated and supervised after-school and school holiday activities.

**Reserves and Waterways** improved environmental management of. Targeting and enhancing local attributes.

**Ranford Pool** progression of the proposed Ranford area public open space project. Working with the local Indigenous community to develop i.e. entry and exit point

into the water, solar lighting for security at night, addition of electric barbeque and comfortable seating.

**Foreshore** Establishment of additional barbeques and picnic facilities between the Rotunda and the RV stopover area.

**Playgrounds** development of playgrounds with consideration for nature-play options, soft-fall surfaces, shade and seating for parents.

**Signage** Interpretive signage on the main street informing people of the free barbeques, foreshore rotunda including direction to Ranford Pool.

## KEY IMPERATIVES (Only suggestions Council to advise)

1. Strategic relationships with mining companies and developers
2. Expanding the role of the Council as a lobbyist for service provision to the Shire
3. Further development of residential and industrial land in the Shire
4. Achieve sustainable development in new land and residential projects
5. Protect the existing broad acre farming industry and the unique lifestyle opportunities available within the Shire
6. ??
7. ??

# PLAN IMPLEMENTATION

This plan sets the direction for the Shire of Boddington, and was originally adopted by Council in 2013.

The Council reviewed the plan in 2017 to consider the strategic direction of Council from 2017—2027.

Shire of Boddington employees will use the information gained throughout this planning process to develop Business Plans.

These Business Plans will identify the key services, project plans and timelines. Shire Managers and employees will be responsible for ensuring that key performance indicators are achieved.

The Shire of Boddington Community Strategic Plan 2017 to 2027 will provide a pathway forwards. The Strategic Plan 2017 to 2027 will provide both the Shire and community with a better understanding of the external and internal economic environment and a common direction to connect the Council and the community.

For more information please contact the Shire of Boddington office

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